



## → [ EDUCATION

1996-1997  
1999-2003**Southern Utah University****Southern Utah University**

- Bachelor of Science/Degree in Illustration. ←  
Associates Degree in Science, May 2003  
Earned BS in 1.5 years, 3.5 GPA, Student Government Publicity Director

Cedar City, UT  
Cedar City, UT

2003-2006

**University of Utah**

- Bachelor of Fine Arts/Degree in Graphic Design ←  
Earned BFA in 2 years, 3.8 GPA

Salt Lake City, UT

## → [ EXPERIENCE

2006-2008

**Ogilvy & Mather****BIG (Brand Innovation Group)****Art Director/Senior Designer**

- Designed and rebranded corporate identities and product merchandise. Researched and designed competitive visual audits, brand packaging, structural ideations, ads, and flagship stores.
- Clients included: Avon, Kodak, Coca Cola, Brown Shoe, American Express, and BP.

New York, NY

2006

**Lippincott Mercer****Designer**

- Designed corporate identities, logo design, visual systems design, guidelines, presentations, competitive audits, conceptual design, structural ideation, and merchandising.
- Major clients included: Citibank, FedEx, Wal-Mart, Doosan of Korea, Mashreq Bank of Dubai, Wells Fargo, Chevron, Providence Health Services, Delta Airlines, American Express, and Samsung.

New York, NY

2004-2006

**Jibe Media****Graphic Design/Senior Designer**

- Designed Advertisement, packaging, and products for accounts which included: IASIS Healthcare, Levitin Group time share, Mountain America Credit Union, ClearBra, and Zions Bank. Projects included local and national Ad design, Web page design and build out, Identity Design, Magazine layout and photography, DVD design and packaging.
- Worked directly with clients, directors, and department heads.
- Managing product design and directing creative

Salt Lake City, UT

2002-2003

**Axiom Design****In-House Illustrator**

- Illustrated and designed brand line for accounts which included: Universal Studios, Warner Bros., Dreamworks, Close to My Heart scrapbooking, Inc. and Girlfriends, Inc. Major motion pictures included: Shrek 2, Catwoman, Madagascar, Wallace and Gromit, Lemony Snicket's A Series of Unfortunate Events, and Universal Studios Monsters.

Salt Lake City, UT

2000-2002

**Envision Design and Marketing / Rainbow Sign and Banner****Graphic and Sign Designer**

- Managed product design and brand design. Accounts included: Smith Food King, Kroger Foods, Express Stop Gas Stations, Flemming, Namal, Inc., Jubilee Foods and local businesses of Cedar City, Utah.
- Worked in teams to increase sales through interior design, branding strategy, and product display design for the above companies.
- Other responsibilities included: Large format print operation, hand painting and lettering, air brushing, carving and sculpting, large sign and vinyl production, illustration and layout.

Cedar City, UT

## → [ COMPUTER SKILLS

- Macintosh and IBM; Extensive experience across suite – Photoshop, Illustrator, and InDesign. Individually and integrated. Quark, Macromedia Flash MX, Dream Weaver, and Microsoft Office programs. Sign and vector programs include Composer and Art Path, and Corel Draw.

## → [ PERSONAL OTHER

- Outfielder for New York Riptide Semiprofessional Baseball team.
- Southern Utah University baseball team (1996-1997)
- Southern Utah University Ballroom Dance Tour team member (2001)
- American Association of Professional Snowboard Instructors, Level 1 Certified Snowboard Instructor (Brian Head resort, Southern Utah, Employed 2003)
- Served as a full time church volunteer for two years in Santa Rosa, CA, and Minneapolis, MN (1997-1999). Regularly gave presentations to groups of 100+.
- Speak fluent Laotian, Thai, and Hmong (Chinese).
- Excellent grasp of color theory and strong typographic skills.